



**For Immediate Release**

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**Senator Bruce Tarr joins Earth Day Eco-event**

*\$1,000 solar electricity donation to Action, Inc. & Premier of new TV show, Ecolibrium*

**April 27, 2016 (Gloucester, MA)** Senator Bruce Tarr joined the Earth Day event on April 22nd at the Cape Ann Community Cinema. Gloucester resident John Livermore presented Action, Inc. with a donation of \$1,000 of clean solar electricity for two of their clients. Livermore created the first renovated home in Massachusetts, and one of the first in the U.S., to produce more energy than it uses. Livermore donated the “banked” electricity, from the credit on his family’s National Grid electric account, to help two local families in need.

Renovating homes to be energy producers is a powerful tool in our national toolkit to reduce carbon pollution and achieve climate goals. Livermore says, “We are thrilled to be able to show that homes can be renovated to be net energy producers, that can contribute positively to their community. We are honored to make this donation to Action to help support the great work they do here in Gloucester every day.”

“We hope that John’s generous example will set a precedent for other net positive energy innovators, working toward the creation of an ‘electricity bill credit bank’ that could help out low-income families while also helping to combat the effects of climate change,” said Action, Inc.’s Vice President for Energy Services Elliott Jacobson.

“This donation will go a long way to help two families who, like so many others on Cape Ann, face the high cost of living in this area and struggle to keep up with basic needs like housing, heating, and food expenses,” said Action, Inc. Executive Director Peggy Hegarty-Steck. “Action works with families facing hardships every day, and we’re very appreciative of the support we receive from community members like John.”

Event participants had the opportunity to view the first episode of the new TV series, Ecolibrium. This dynamic show shares stories of sustainability found across the greater Boston area, and the first 20-minute episode is about the Livermore’s net positive energy home in Gloucester. The show is produced by award winning filmmaker, Margo Attaya and hosted by Dr. Paul J. Wolff III, a celebrated educator and eco-entrepreneur. Ecolibrium is produced in association with Wincam (Winchester Cable Access Media) and provides viewers with insight and information about cutting-edge projects, inventions, businesses, community-based outreach, activism, technologies and entrepreneurial ventures associated with sustainability.

Livermore is launching a non-profit organization, Healthy Home Healthy Planet (H3P), whose mission is to empower people to reduce their carbon footprint and increase their quality of life. For more information about H3P, and to see the 10-minute video on the Livermore family’s innovative renovation of their 1970’s Gloucester home - and their quest to eliminate their energy bills and carbon footprint - please visit [www.HealthyHomeHealthyPlanet.org](http://www.HealthyHomeHealthyPlanet.org), and see them on [Facebook](#) and [YouTube](#).

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John Livermore presents Elliott Jacobson of Action Inc. with a solar electricity donation of \$1,000



Left to right, Peggy Hegarty-Steck, John Livermore, Senator Bruce Tarr, Elliott Jacobson, Rita Carvalho and the Action Inc. team



Premier of Ecolibrium TV, covering dynamic sustainability stories around Greater Boston

